PRO Men

Data Collection
- Focus groups (consumers)
- Survey & qualitative interviews (providers)
- Brochures (consumers & providers)
- Posters (Consumers)

Informed educational tool development
Consumer reviewed
Co-created with early PRO Men consumer cohort

Educational tool development
Professionally filmed videos
Bay Area-wide provider training in collaboration with AETC
Led by panel discussion of PRO Men consumers

Advocacy & clinic policy change
- EVERYONE can ask patients about repro health intentions
- Can add “procreative counseling” ICD10 code to patient problem list
Advocacy to be able to serve HIV-partners
Launch of PrEP clinic serving HIV-partners of patients
Evolved into ReproHealth Clinic (counseling for patients, partner and couples)

Services offered & community building efforts
Support group
Events
PRO Men Mixer, Video launch party, Positive Connections (in collaboration with Magic Johnson Foundation)
Provider consults
Being available to answer questions, workshop patient interactions, find resources with providers